

RIVISTA

THE MAGAZINE OF THE BRITISH ITALIAN SOCIETY

RATE CARD



BIS

British Italian Society

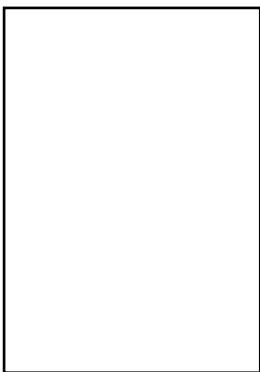
The British-Italian Society (BIS), a registered UK Charity founded over 70 years ago, promotes and encourages knowledge of Italy, the Italian way of life and Italy's unique contribution to western civilisation – from history and art to food and fashion, from music and cinema to industry and design. Members enjoy a multifaceted programme of wide-ranging talks, visits and dinners each year. The BIS also provides grants for projects with an Italian connection both in the UK and Italy.

RIVISTA

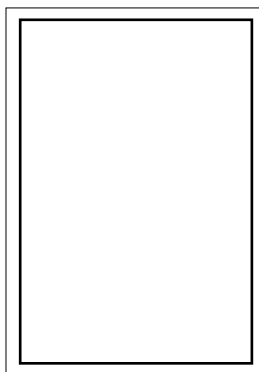
Since 1947, RIVISTA has been the official publication of The British-Italian Society. Its articles cover an extensive range of Anglo-Italian topics. It is distributed annually to all BIS members and other organisations with an interest in Anglo-Italian relations. RIVISTA welcomes advertising from companies or organisations offering products or services of interest to our readers.



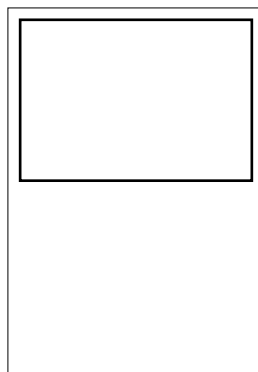
ADVERTISEMENT SIZES



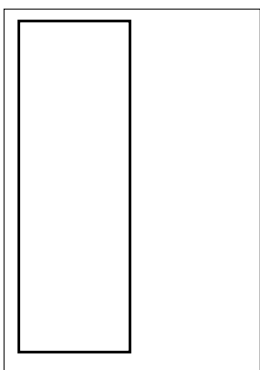
Full page bleed
216mm [w] x 303mm [d]



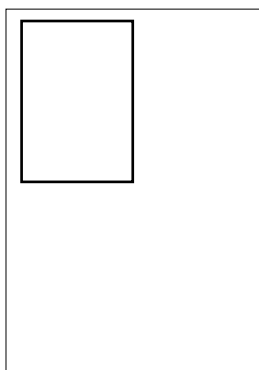
Full page no bleed
190mm [w] x 280mm [d]



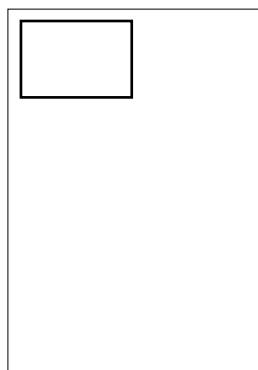
Half page horizontal
190mm [w] x 133mm [d]



Half page vertical
93mm [w] x 270mm [d]



Quarter page
93mm [w] x 133mm [d]



Eighth page
93mm [w] x 62mm [d]

ADVERTISING RATES 2025

SIZE	PRICE
Eighth page	£55.00
Quarter page	£100.00
Half page	£175.00
Full page	£300.00
Back page	£350.00

TECHNICAL SPECIFICATIONS

Final material to be supplied as:

- Press-ready PDF file (CMYK) with all images at 300dpi and fonts embedded
- TIFF or JPG file (CMYK) at 300dpi at full size
- Packaged InDesign files (CMYK) including all fonts and images
- Text supplied in MS Word along with any image (300 dpi) to be included

Notes:

- Please include crop marks on all files, 3mm outside the trim area
- Include 3mm bleed
- Ensure artwork is clearly identified and named
- Ensure type is set 4mm in from trim edges on full page bleed adverts
- No responsibility can be taken for files not supplied as per the above specifications.